

# SANCHAR NIGAM EXECUTIVES' ASSOCIATION

(Recognized Executives' Association)  
KARNATAKA CIRCLE, BANGALORE.



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No. SNEA/Corrs /23-24/

Dated: 26<sup>th</sup> December 2024

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To,  
The Chief General Manager Telecom,  
Karnataka Circle, Bangalore.

**Sub: Printing of BSNL Diaries / Calanders 2024 as Brand Image reg.**

**Respected Sir,**

It is bring to your kindself that there is no supply of diaries from BSNL. Only Assosiations are printing diaries and distributing to their members.

To maintain good will and coordial relation of BSNL with other organisations like **Electricity, PWD, National Higway, Muncipal corportion authorities, state Government Offices with which BSNL is pursuing 4G related Issues, our esteemed EB customers, Banks and public representatives like MLA , MPs and other VIPs** it will be good if BSNL present one diary 2024 and it will be good gesture and improves our BSNL relationship with other organisation and ensures our work smoothely. All companies are printing diaries and giving to their customers and VIPs. Many Organisationas ask our Executives for **BSNL diaries / calanders**.

Hence requested to **print BSNL diaries** with our service and Tarriff information, as marketing activity and may be presented to the VIPs on the **New Year 2024** please. This will improve our BSNL Brand Image.

**Looking forward for your kind positive support in this regard for the improvement of Inter departmental relationship please.**

**Thanking you.**

**Yours faithfully**

**S P Jagadale**  
**CS SNEA Ktk**